



ETHICAL ADTECH

PRIVACY POLICY

YOUR RIGHTS

If at any point you believe the information we hold about you is incorrect, you can request to see this information and even have it corrected or deleted. Please contact info@ethical-adtech.org for all data requests and complaints.

WHAT INFORMATION IS COLLECTED?

Basic personal data about you is only collected when you sign up for more information about the Ethical Adtech Manifesto. The data captured includes your first and last name, email address, company, job title, marketing opt-in preference, country and IP address.

WHY DO WE NEED IT?

We need to capture your basic personal data to create a record showing you are interested in the Ethical Adtech Manifesto content.

WHAT DO WE DO WITH IT?

If you have signed up for more information on the Ethical Adtech Manifesto, we may use your name, job title, company and message as curated commentary on ethical-adtech.org in the future.

If you have opted-in to receive marketing communication from us we will use your data to contact you via email with the latest news, invitations to any associated events (organised by our founding partners) and any other relevant information regarding the Ethical Adtech Manifesto.

If you have opted-out of marketing communication from us we will only use your data to validate that you have signed up for more information about the Ethical Adtech Manifesto.

We will always treat your data with care and will never share it with anyone outside of ethical-adtech.org.